

1. PROMOTING THE 10<sup>TH</sup> ANNIVERSARY OF COMMUNITY MEDICAL CARE. WCLU AM and FM aired a two part news story with Dr. Bharat Mody, founder of Community Medical Care outlining the important strides the organization has made in reaching the uninsured, as well as information on the Celebration at Dr. Mody's house on April 12<sup>th</sup>. The story aired on all 5 newscasts on April 3<sup>rd</sup> and 4<sup>th</sup>.

2. COLUMBIA AVENUE PAVING PROJECT Because of the concrete reconstruction of the Columbia Avenue daily updates were necessary to inform the public of lane closures each day. The project began on April 19<sup>th</sup> and listeners to WCLU local news each morning starting April 19<sup>th</sup> were informed as to the daily necessary information. This is important because this is the main route to Glasgow High School, Glasgow Middle School and Highland Elementary. The daily reports continue as the project is not yet completed.

3. MUNFORDVILLE IN THE MIDDLE OF I-65 CONSTRUCTION. With the reconstruction and 6 lane addition to I-65 WCLU Local news aired a two part news story with Hart County Judge Executive Terry Martin and others familiar with the project to make a dangerous roadway improved. The news story outlined plans for rerouting traffic at exit 65 up to Bonnieville and other routes that will be used to make the 6 months project as smooth as possible. The series aired on all 5 local newscasts April 21<sup>st</sup> and 22<sup>nd</sup>. The construction project is due to be complete in October.

4. BOUNTY OF THE BARRENS June begins the third year of the popular Bounty of the Barrens farmers market in downtown Glasgow. Each Friday in June WCLU Aired a 5 minute segment with vendors scheduled to be at the market the following day for information about their particular booths. These aired from 7:35 to 7:40 each on June 8<sup>th</sup>, 15<sup>th</sup> 22<sup>nd</sup> and 29<sup>th</sup> on WCLU AM and FM

5. SUMMER JOBS FOR TEENS With the job market improving and local businesses looking for workers, WCLU aired a weekly report from Jamie Britt with the Area Career Center outlining the specific jobs that have been requested, as well as dates of job fairs for those who don't know the types of things out in the marketplace. These series aired Wednesday May 9<sup>th</sup>, 16<sup>th</sup> 23<sup>rd</sup> and 30<sup>th</sup> in all 5 local newscasts on WCLU AM and FM.

6. PRIMARY ELECTION COVERAGE. The May Primary in Kentucky was held on May 22<sup>nd</sup>. WCLU AM and FM provided real time coverage of election results at our studios, employing 41 poll workers, 7 tabulators and a host of workers to make sure the public got quick and accurate returns. The broadcast aired from 6pm until 8:15 pm on WCLU AM and FM.

7. SUMMER FEEDING PROGRAM- To make sure students and families were made aware of the summer nutrition opportunities for students while school was out, WCLU aired 40 30 second public service announcements featuring Ruth Ann Howell, food services coordinator for the Glasgow Schools explaining the dates and times students would be able to get breakfast and lunch at the various schools, as well as the time frames available. These public service announcements aired from April 27<sup>th</sup> through May 19<sup>th</sup> on WCLU AM and FM

8. BLOOD DRIVE; SUMMER SHORTAGE: Blood donations have been cut in half during the month of June with vacations, school being out and other problems. WCLU Aired 25 public service announcement with Stacey Janes, local red cross director, stressing the shortage and the upcoming bloodmobile visits to try and make up for the shortage, particularly for o+ and o-. The announcements aired June 11<sup>th</sup> through 15<sup>th</sup>.

9. TIME OF USE INFORMATION- With the summer drought and scorching heat taking its toll on local utilities, WCLU aired 25 public service announcements for the Glasgow Electric Plant Board, stressing the importance of planning your electric usage around the peak load that the utility expects to serve. The announcements were aired on WCLU AM and FM May 11<sup>th</sup>-15<sup>th</sup>.

10. PLAZA THEATRE SUMMER SERIES-WCLU AM and FM aired a 3 part interview with Jennifer Moonson, director of the Plaza theatre talking about the entertainment headed to the plaza theater in May and June. Moonson appeared in 3 5 minute segments on June 7<sup>th</sup>, 14<sup>th</sup> and 21<sup>st</sup> on WCLU AM and FM.

  
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Royse, Owner, WCLU AM/FM

 7/8/12